



Oct 2023

Decarbonizing shared mobility

Uber



The Cleanest Platform on Earth.

Uber | Uber Freight | Uber for Business

Puntiamo dritti al 100%



2030

100% dei viaggi con veicoli a zero-emissioni, micro mobilità, trasporto pubblico negli Stati Uniti, in Canada e in Europa..

2040

...a livello globale

1

Aiutare i driver a passare all'elettrico



Principali Barriere



61%

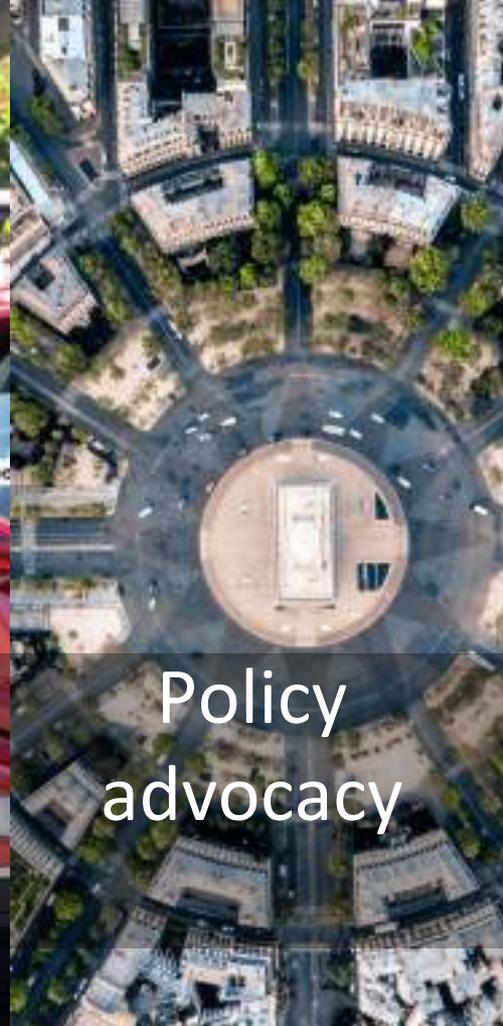
Costo del veicolo

45%

**Infrastruttura di ricarica
insufficiente e tempi morti**

27%

**Mancanza di
informazioni su EVs**

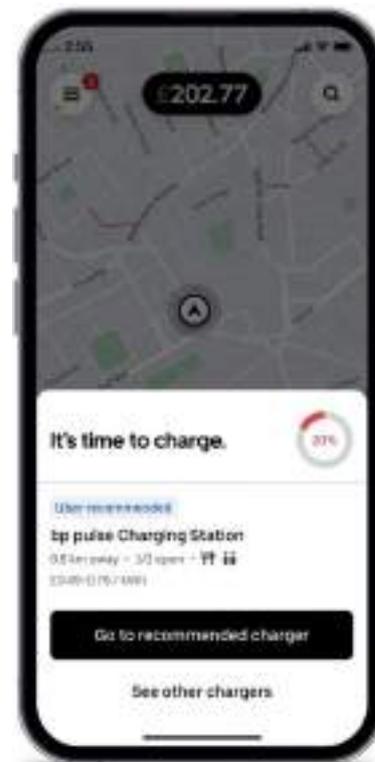
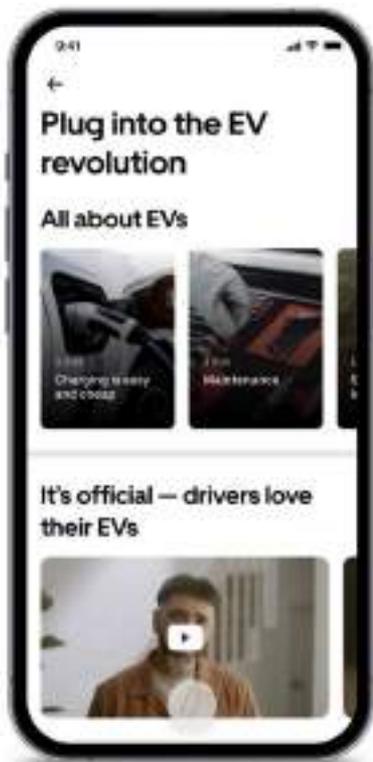


Educazione
e Tech in-
app

Incentivi
e
Sconti

Supporto
per la
ricarica

Policy
advocacy



Educazione e
Tech in-app

Incentivi e
Sconti

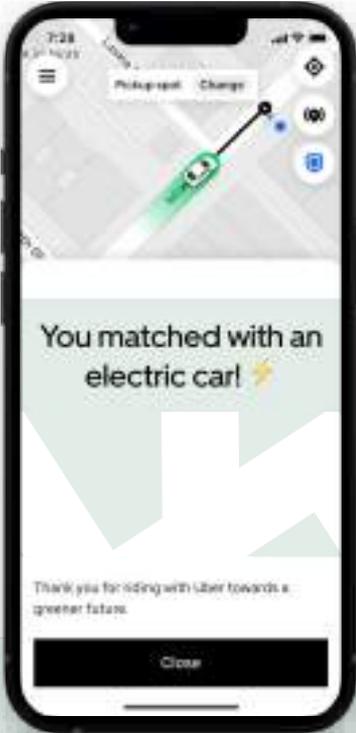
Supporto per la
ricarica

2

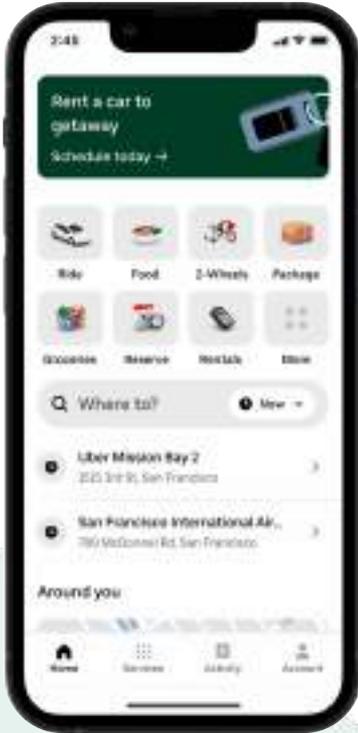
Offrire più opzioni green e educare



New green mobility products



Uber Green



Shared rides



Micromobilità



Emission savings

3

Partnership e reporting





Industry
partnerships

Uber | Decarbonizing shared mobility

Produttori di EV e soluzioni per Flotte

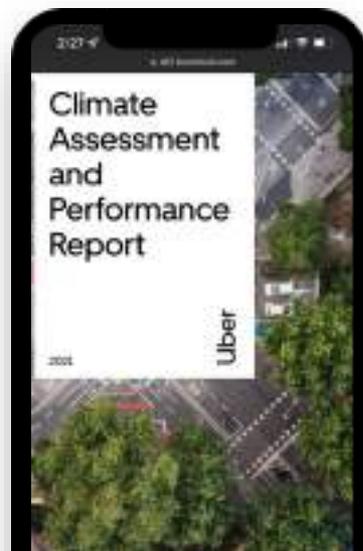
Infrastrutture di ricarica



“

Progress starts with taking an honest look at where we stand today and **sharing results to drive accountability**

Dara Khosrowshahi





**In Italia
Come passiamo
da qui...**



...a qui?





**passiamo da
qui...**



...a qui?

Don't stop till zero — Don't stop till zero